



# EFREN RODRIGUEZ

ANIMATOR

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## SOFTWARE

- ToonBoom Harmony
- Storyboard Pro
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects

## SKILLS

- Animation
- Storyboarding
- Character Design
- Illustration
- Adaptability
- Communication
- Collaboration
- Self-Motivation

## EXPERIENCE

Dec 2018 - Present

**Graphic Designer**  
Electronic Caregiver  
Las Cruces, NM

### RESPONSIBILITIES:

- Designing flyers, newsletters, posters and more with brand materials.
- Developing product images with Photoshop.
- Creating illustrations for monthly newsletters.

Jan 2015 - May 2015

**Apprentice**  
**THE INK NEWSPAPER**  
Las Cruces, NM

### RESPONSIBILITIES:

- Designed business cards, postcards, and advertisements for the newspaper and contributors using InDesign and Photoshop.
- Assisted in preparing artwork and gallery for art shows.
- Created and organized order forms for clients.

## EDUCATION

Graduated May 2023

**BACHELOR OF CREATIVE MEDIA**  
in Animation and  
Visual Effects

**NEW MEXICO STATE UNIVERSITY, LAS CRUCES, NM**  
DOÑA ANA COMMUNITY COLLEGE, LAS CRUCES, NM

### SKILLS ACQUIRED:

- Designing reference for character animation.
- Developing scripts for animated shorts.
- Applying principles of animation in animated shorts.
- Creating stories, characters and art for animation.
- Animated digital and hand-drawn visual effects using ToonBoom Harmony and After Effects.

Dec 2018

**ASSOCIATE OF APPLIED SCIENCE**  
in Digital Graphics  
Technology

### RELATED COURSES:

Certificates in Digital &  
Creative Media Technology

- Adv. 2D Animation
- 2D Rigging
- Character Design & Dev.
- 2D Compositing & FX

## AWARDS & RECOGNITIONS

**INDIGO DESIGN AWARD**  
Silver in Branding 2022, Freelancer

**AWARD OF EXCELLENCE IN DRAWING & PHOTOGRAPHY**  
Senior Art Show 2015 by the Las Cruces Museum of Art